

# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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December 25, 1965

## AND NOW WE ARE ONE

The OPC's series, "International Interview", celebrated its first birthday last week and got special wishes from NYC mayor-elect John V. Lindsay.

In a telegram to *Sylvia Taylor*, producer of the Channel 31-WNYC presentation which is prepared under OPC auspices, Lindsay said it "performs a public service of great educational and constructive value in portraying the United Nations at work."

The weekly series began Dec. 17, 1964, and since has presented a new show weekly, with simulcasts on Channel 31 on Wednesdays at 10 p.m. and Thursdays at 2:30 p.m. The show is repeated Fridays at 4 p.m. over WNYC's radio facilities.

About 44 UN ambassadors and over 130 newsmen, representing over 60 newspapers, magazines, radio, TV and wire services, appeared on the program in the first year.

## MERRY CHRISTMAS



**PIED PIPER OF THE PEN:** Kay Kato draws (figuratively and literally) an SRO crowd at the OPC's Children's Christmas Party. Kay stopped in at the last moment to amuse the youngsters who were waiting for a late visit from a magician. More photos on page 5.

## Gray Fellow Report

### ALGIERS, AND WHAT SETS IT APART

*(Editor's note: Robert D. Lee, winner of the William P. Gray Fellowship sponsored by the OPC Foundation, reports to the Club from Algiers, one stop on his itinerary during his travelling fellowship)*

By ROBERT D. LEE

When I stepped off the boat in Algiers on Nov. 14, I expected to find myself in an unfamiliar world: Africa, an underdeveloped country, le Tiers Monde. Instead, I found a city more beautiful than any in southern France, with brilliantly French-style buildings, European road signs, bright store windows, French merchandise, French cafes and taxi drivers who still speak of the "Metropole". Of course, there are mosques and veiled women to make you realize you are not in Marseille, but it took me

several days to begin to perceive the misery and disorganization that set Algeria apart from France in terms of economic development.

It was only in getting out of Algiers last week and seeing scores of turbaned men standing idle in every village, women bearing heavy loads on their heads along deserted country roads and soil rendered untillable by unchecked erosions that I came to understand I was really seeing a new world.

I had no doubt of it after visits to a few ministries. When I applied for accreditation at the Ministry of Information, I was told I would be called in two days to come get my identification card. After a week without word, I called the ministry back and was told I didn't need a card since my visit would

be short. The Ministry of Tourism, although extremely cooperative and willing to help, sent me scurrying to three separate places in the city for a single piece of information. At the Ministry of Agriculture, the receptionist told me the press office was on the fourth floor; the fourth floor people told me it was on the sixth. There I found an assistant press officer, who took me back down to the second floor to see his boss. But they arranged for me to visit a nationalized farm, so I have no complaint.

Actually, I suppose all of those things could happen in Washington. One correspondent who has been here off and on since the revolution says, "What did you expect? Most of those people can't help you because they

(Cont'd on page 8)



# OPC Background Tours

LEAVE NEW YORK MAY 12, 1966 (THURSDAY)  
WITH PAN AM OR TWA

Choice of seven tours; 20 persons, members and families counted, completes any group, the more the merrier • Midwest, west coast and overseas members may join up with any New York group at pro-rated costs • Three payment plans: cash, credit card or time (10% down, 2 years) • Two tax write-offs: working time on government-arranged briefings in every country; interest charges on time payments • One inclusive ticket covers all air tourist travel, first class hotels including breakfast, airport limousines, first class train or motorcoach where applicable and some meals on certain occasions. Hotels are two to a room, but singles are available • Plenty of background and some free time for fun, too • No OPC registration fee: deposit required on application for tickets. All fares quoted are lower tour fares, effective after Feb. 10, 1966, subject to government approval.

APPLICATIONS CLOSE FEBRUARY 12, 1966

INQUIRIES CLOSE JANUARY 31, 1966

**1** THE EUROPEAN AMBASSADOR  
21 Days - London, Paris, Geneva, Venice, Florence, Rome, Madrid, Lisbon - \$761.30 (Private room add \$88)

**2** THE HOLY LAND TOUR  
21 Days - Cairo, Luxor, Edfu, (by 1st Class Steamer) Komobo, Aswan, Jerusalem, Damascus, Beirut, Nicosia - \$925 (Private rooms on request)

**3** AROUND THE ORIENT  
22 Days - Los Angeles, Manila, Singapore, Bangkok, Hong Kong, Osaka, Nara, Kyoto, Miyazoshita, Kamakura, Tokyo, Honolulu, San Francisco - \$1,564 (Private room add \$79)

**4** THE LATIN BEAT  
21 Days - Lima, Cuzco, Santiago, Buenos Aires, Montevideo, Sao Paulo, Rio, Brasilia - \$889.75 (Private room add \$82)

**5** CENTRAL EUROPE/BEHIND THE IRON CURTAIN  
22 Days - Rome, Dubrovnik, Belgrade, Sofia, Varna, Bucharest, Constanza, Mamaia, Budapest, Vienna, Prague - \$760.15 (Private room add \$39)

**6** WESTWARD HO - AROUND THE WORLD  
30 Days - San Francisco, Honolulu, Tokyo, Hong Kong, Singapore, Bangkok, New Delhi, Bombay, Rome, Berlin, Paris, London - \$1,965.25 (Private room add \$129)

**7** EASTWARD HO - AROUND THE WORLD  
31 Days - London, Paris, Berlin, Rome, Bombay, New Delhi, Bangkok, Singapore, Hong Kong, Tokyo, Honolulu, San Francisco - \$1,850.25 (Private room add \$129)

Memo To The President  
OPC Tours  
54 West 40th Street  
New York, N.Y. 10018

I am interested in tour number\_\_\_\_\_. I understand there is no registration obligation to the OPC but a deposit is required when I order tickets.

I will pay cash\_\_\_\_\_credit card\_\_\_\_\_on time\_\_\_\_\_  
(check one)

I am a member of the Club and wish to take my \_\_\_\_\_  
(wife or children, specified)

I UNDERSTAND IT REQUIRES 20 MEMBERS BY THE DEADLINE TO MAKE A TOUR POSSIBLE AND EACH HAS AN INDIVIDUAL CONTRACT FOR THE TOUR CHOSEN AND THE OPC IS UNDER NO OBLIGATIONS WHATEVER TO ME OR MY FAMILY.

SINCE EACH TOUR MAY BE ASKED TO CHOSE A TRAVELLING CHAIRMAN OF THE GROUP, I WILL \_\_\_\_\_

WOULD RATHER NOT\_\_\_\_\_SERVE (check one).

Please send detailed plan numbered to: \_\_\_\_\_

For future reference, I would like to go \_\_\_\_\_  
and spend \$\_\_\_\_\_.

\_\_\_\_\_ print full name

\_\_\_\_\_ regular signature

\_\_\_\_\_ home or office address



## COLLEGE EDS TO HEAR SORENSEN

If names make news, there should be reams of it emanating from the Eighth Annual College Editors Conference at the Club and other locations, Feb. 4 through 7.

Anita Diamant Berke, the Conference chairman, made her contribution to the big-name hunt by announcing that Theodore Sorensen has accepted a bid to speak at the opening session on Friday, Feb. 4. Sorensen, former special assistant to the late President Kennedy and author of the best-selling *Kennedy*, was an OPC lunch speaker last fall. Sorensen will share the Friday night program with Max Frankel of *The New York Times*.

An array of outstanding newsmen have been lined up for the annual con-fab, according to Conference Committee vice-chairman, John Wilhelm. Acceptances to serve as chairmen for the Saturday panels have been received so far from Webb McKinley of AP (Middle East), John Strohm (China), Paul Grimes of *The New York Times* (India), Thomas P. Whitney (Soviet Union), James Sheldon (Independent Africa), Flora Lewis of *The Washington Post* (Eastern Europe), and Virginia Prewett (Latin America).

Because of the vital nature of one particular foreign-affairs area — Viet Nam — the Saturday afternoon sessions will be devoted exclusively to discussions of the conflict there, Mrs. Berke said. There will be three separate sessions in various locations at the Club. With John Luter handling overall arrangements for those sessions, Stanley Swinton of AP and Ben Grauer of NBC

(Cont'd on page 8)

## NEW YORK SCENE

Fri., Dec. 31 — New Year's Eve Party, with cocktails beginning at 9 p.m. Buffet, music and coffee hour. \$10.

Sat., Jan. 1 — Club closed.

### New View from Gracie Mansion

Wed., Jan. 5 — Luncheon for Mayor and Mrs. John V. Lindsay and for Mr. and Mrs. Robert Price. 12:30 p. WNYC, 5 p.m.

The new mayor, with five days of office under his belt and no doubt fresh from his first tilting ceremony with Transport Workers Union head Michael Quill and the latter's Annual Strike Threat, will check in at the OPC for a report on his settling-in-process at Gracie Mansion.

Also putting in an appearance will be Lindsay's campaign manager, Robert Price, who has been appointed Deputy Mayor. Wives of both men also will be guests.

Lindsay goes into office Jan. 1, with a lot of ambitious plans and a lot of problems, not the least of which is the Democratic majority of the elective city team (he failed to carry his ticket into office with him in the Nov. 2 balloting).

Last summer Lindsay visited the Club and projected the kind of mayor he planned to be. Now OPCers will have the opportunity to hear how he's going to implement those plans.

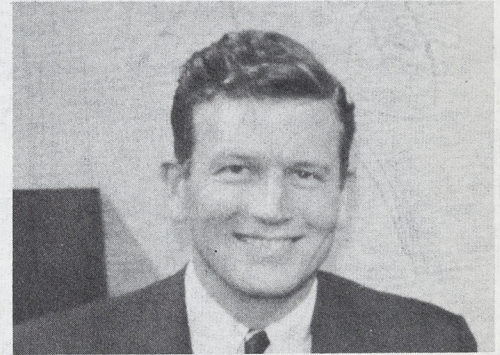
Tues., Jan. 11 — "Night in Jamaica" Regional Dinner. Cocktails at 6:30 p.m.

Wed., Jan. 12 — Luncheon, with new Vietnamese ambassador to the US, Vu Van Thai, 12:30 p.m. WNYC, 5 p.m.

Wed., Jan. 26 — Metropolitan Opera Studio Concert. 8:30 p.m.

Frank Aiken, Ireland's Minister of External Affairs, will be guest on next week's "International Interview" show. Program times: 10 p.m. Dec. 29 and 2:30 p.m. Dec. 30 on Channel 31 (UHF) and 4 p.m. Dec. 31 on WNYC Radio. Panelists: Frank Engel, Fairchild Publications; Frank McMasters, Newhouse Publications; and Clayton Knowles, *The New York Times*.

S. O. Adebo, Nigerian ambassador who was the series' first guest last year, returns for an appearance the following week, with programs on Jan. 5, 6, and 7 (same times and stations listed above). He will be interviewed by Charles Storer, Associated Press; Dan Brigham, *New York Journal American*; and Ray Daniell, *New York Times*.



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COSTUME EVENT: Two featured singers of the Boris Goldovsky presentation at the Club last week — Maria Candida as Donna Elvira and J.B. Davis as Leporello from Mozart's "Don Giovanni" — are sketched in costume by artist Kay Kato.

## GOLDOVSKY TROUPE -- MET'S COMPETITION

By HERBERT KUPFERBERG

The OPC practically went into competition with the Metropolitan Opera on Dec. 14, with its first fully costumed and staged operatic performance. Before a capacity audience in the tenth-floor lounge, Boris Goldovsky's Opera Theatre presented nearly the entire first act of Mozart's "Don Giovanni," in addition to other numbers by Tchaikovsky, Gershwin, Cole Porter and Lerner and Loewe.

The Goldovsky singers, who had just completed a ten-week, twenty-two-city tour of the country, put on a performance that was musically and dramatically exciting. Goldovsky specializes in opera that makes sense visually as well as vocally, and in presenting his "Don Giovanni" he explained the details of staging and planning that go into a performance. As well as witnessing the finished product, the OPC audience saw the process by which an operatic performance comes into being.

(Cont'd on page 6)

## "NEW" RUBE GOLDBERG MUCH LIKE THE OLD

The man Joseph Newman introduced as "the new Rube Goldberg" at an OPC Lunch last week turned out to be remarkably true to the original.

After better than a half-century of cartooning, Goldberg said he'd left the ink to dry and has turned to sculpture. (He turned to Milton Caniff and Al Capp, seated at the dais, and greeted them as members of "another profession".)

But Goldberg's sculptures, like his drawings, have an affinity for humor. He showed slides of a group of sculpted heads — Castro, Khrushchev, Hitler and Mussolini — which he called "The Four Winds". Other works were wry figures in a jury box, at a party, as prize-fighters, and all had the gentle touch of humor. One was the head of a snooty lady — "But she looked too much like some of the people who come to the (sculpture) shows."

Goldberg said he often tired of certain phases of cartooning. He particularly didn't like editorial cartooning "You have to be mad to do editorial cartoons, and I'm not mad at all. It uses up too much energy."

The famed humorist said he got into sculpting after visiting art shows with one of his sons, an abstract artist. He noticed some of the abstract sculpture ("You know that stuff — they make it



THE CARTOONISTS: This post-luncheon chat includes speaker Rube Goldberg (left), Milton Caniff and Al Capp.

out of old cigar butts") and decided he might try it out himself.

On one of his first attempts at sculpting, Goldberg made a tall figure of a man out of a plastic-base clay. But the next morning, his tall man was a midget — he then found out that it was

necessary to use skeletal wires to support the clay.

Commenting on humor, Goldberg distinguished it from drawing, which can be taught. "But you can't teach humor. It has to be a flair...inside you like a star."



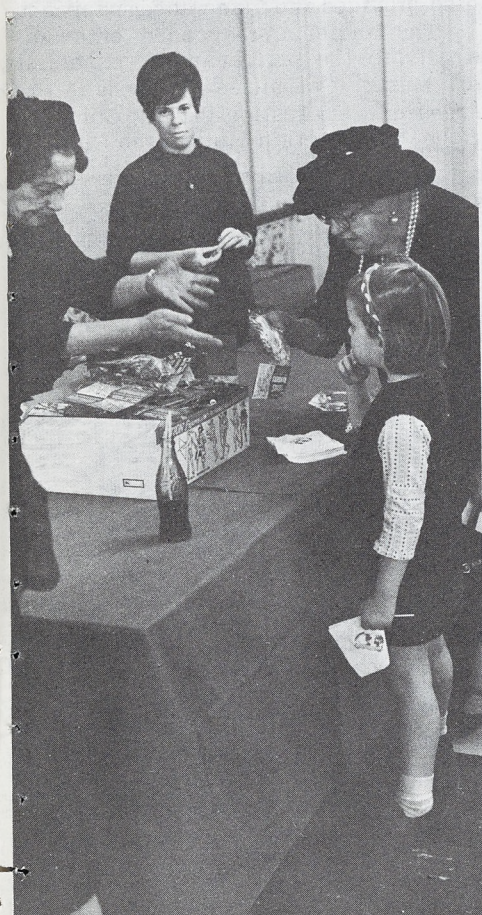


Young terpsichoreans stage their own show while waiting for entertainment.

## Merry Merry

It was youth's day to take over the OPC at the annual Children's Christmas Party. The kids came, saw and generally conquered. Their take included candy from Schrafft's, Cokes from Coca-Cola and toys furnished by *Allen Lloyd*. The youngsters enjoyed a magic show and on-the-spot sketches by *Kay Kato*.

The check-in point featured candy, Cokes and toys.



"What lollipop?"

The *prima donna* (translation: first one up) is persuaded to sing a carol.





# **BULLETIN**

Bulletin Committee Chairman:  
Lawrence F. Mihlon

Managing Editor: Sibby Christensen

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## REPORTS FROM THE CHAIRMEN

### Placement

Since April 30, 1965, the Placement Committee has posted and otherwise handled a total of 130 openings in the editorial and relation communications field. This is about the same as for the year-ago period. The salary range of jobs posted was from \$8,500 to \$25,000, with most in the \$10,000-\$13,000 bracket.

A total of 592 responses to these job postings came from OPC members from both local and foreign areas. We also in that time handled some 450 phone calls.

The committee continued as a one-man operation during this period, serving the membership at no cost whatsoever to the Club. We act simply as a referral service, posting jobs which we either line up ourselves and/or those which come in to us unsolicited. Still, we do counsel members who seek personal guidance, as time permits. We have no way of knowing how many of the members responding to the OPC Bulletin ads actually "land" such jobs,

but letters of thanks indicate that many have been helped.

As of Oct. 21, there were 21 job openings still in our active files, and we've already submitted a good number of member resumes for these openings.

We took on the extra responsibility of forming an Emergency Placement Committee during the recent newspaper tie-up, calling on eight related groups to participate in a coordinated effort to help find interim or special assignment work. We know that all participating groups carried out their part of the proposed work, and that the joint effort was helpful and worthwhile.

A letter went to all presidents of the emergency committee set up through the OPC; a letter to employers went to a list of nearly 10,000 names within 48 hours after the tie-up occurred; and a letter went to a list of some 300 organizations which in the past sought the help of the regular OPC Placement Committee in filling jobs with their organizations.

S. E. Korsen

## GOLDOVSKY TROUPE (Cont'd from page 4)

They also heard some fine singing from Carol Courtman as Donna Anna, Maria Candida as Donna Elvira, Gwenlyn Little as Zerlina, Fernando Illanes as Don Ottavio, Ronald Holgate as Don Giovanni, J. B. Davis as Leporello, and Lucien Olivier doubling as Massetto and the Commendatore. Nancy Williams opened the program by singing "Adieu

Forets," from Tchaikovsky's "Joan of Arc." All the singing was in Mr. Goldovsky's English translation, and he also provided the piano accompaniment.

The audience responded enthusiastically to the performances, especially to Music Committee Chairman Jack Frummer's suggestion that the Goldovsky troupe pay a return visit to the Club.



IN VOICE: The Goldovsky group, en total, poses before their costumed performances at the Club last week. From left are Nancy Williams, Ronald Holgate, Music Committee Chairman Jack Frummer, Lucien Olivier, Maria Candida, J.B. Davis, Fernando Illanes, Carol Courtman, Boris Goldovsky, and Gwenlynn Little.

(William Beck photo)



## Placement

### New York:

A-477-Wanted experienced executive for leading PR firm. Position calls for considerable responsibility; heavy emphasis on national and NY press contact and placement. Extensive newspaper/radio TV background as reporter and editor. Editor preferred. Should be seasoned observer of political, social, economic and financial developments. To work with highly qualified associates on challenging public information and policy problems. Salary commensurate with experience, liberal benefit program.

A-476-Wanted top notch writer to handle publicity assignments. Good reportorial, feature-writing and rewriting experience necessary. For press relations post with quality agency. Salary 10M.

A-473-Wanted: Account exec on product publicity and corporate PR. Heavy emphasis on writing and media, for consumer and trade interests. For local PR agency. Salary and prospects good.

A-472-Wanted: Freelance correspondents, world wide. Large international machinery manufacturer seeking correspondents qualified to report engineering and construction projects around the world. Must be handy with camera to provide good quality b&w and color photos. Reporting to be done on assignment. Stories to be used in external house organs and/or advertising.

A-471-Wanted: Translator, part-time, mid-town office; Spanish and French into English, daily three hours. Must type. Salary open.

A-470-Outstanding opportunity with highly reputable and long-established firm; permanent position in publicity/public relations field, for college graduate who is energetic, industrious, conscientious, with pleasing personality, and ability to write with originality and enthusiasm on variety of subjects. Must be willing to travel considerably throughout eastern half of United States. Excellent company benefits with advancement and salary commensurate with ability.

### Chicago:

A-475-Wanted highly competent product publicity, feature and news writer for PR agency, with diversified list of clients.

News/magazine writing background essential. To work out of Chicago office. Salary \$10,000-11,000.

### Midwest:

A-474-Wanted: Permanent freelance editor for consumer money management magazine. Excellent compensation, Freelance editor can work from New York City or other base. Send resume, prepared to submit samples.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

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FOR SALE: UHER 4000-Report S portable professional tape recorder; batteries or AC adapter. Purchased in Germany, used about six times, absolutely like new. Best offer. Barry Bishop, 340 East 46., NYC., 10017. Tel. 971-5721 or 838-4454 (residence).

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## World-Wide Ticker

**LONDON** .....from **BOB TUCKMAN**

AP's **Eddy Gilmore** leaves next month on extensive U.S. lecture tour. He begins at Texas A&M Jan. 6, then criss-crosses country from Palm Beach to Seattle for ensuing two months. He'll lecture on Russia Today. His 12 years in USSR won him Pulitzer Prize and many other awards.

Bob Francis, on Newsweek's London staff for past six years, transfers to its Rome bureau in January...American correspondents in London elect new officers Jan. 3. Milton Marmor says he is not a candidate.



# PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Bill Corley**, NBC's Chicago bureau manager, is spending the Christmas holidays in Saigon, having been diverted there after a personal 'round-the-world trip. He's acting as co-ordinator for NBC's coverage in Viet Nam. . . . **John Richard Starkey** back from a two-month lecture tour which took him to Dahomey, Ivory Coast, Senegal, Morocco, and Algeria. . . . Rome-based **Michael Stearn** in New York for holidays. . . . **Michael Horton**, p.r. director for Corn Products International, is moving his base of operations from Zurich to the company's new headquarters in Brussels.

NEW POSTS: **Bennett Cerf**, co-founder and prexy of Random House, has kicked himself upstairs; becomes chairman of the board on Jan. 1. . . . **Julian Goodman**, who has been executive vice president of NBC news, named senior executive vice president of operations and chief administrative officer. . . . **Ron Tagliasco**, assistant foreign editor at Business Week for the last five years, promoted to manager of McGraw-Hill World News' Milan bureau. He took a swing through London, Paris and Rome before taking up his new post on Dec. 27. . . . **Jerry Sherman**, an associate of Irving L. Straus Associates, named a vice president of the financial-industrial p.r. firm. . . . **Robert E. Dallos**, formerly Wall Street Journal London bureau, moved from the Journal's Philadelphia bureau to the metropolitan desk of the NY Times. . . . **Janki Ganju**, until recently press counselor at the Indian Embassy in Washington, has resigned to become president of Public Relations Attaches, International, a Washington p.r. firm specializing in Afro-Asian affairs. . . . **Kenneth Youel**, Washington p.r. consultant, and Eugene Phillips have formed a p.r. and management consulting firm to be known as Youel, Phillips and Associates, with offices at 1629 K Street, N.W.

RADIO & TV: **Jack Harrison Pollack**, author of "Unleash the Lions, It's New Year's," on NBC's Monitor Dec. 26 with a discussion of New Year's fads and fancies. . . . "Art Buchwald's Washington," a satire on the nation's capitol to be narrated by Buchwald, will be a TV special come spring. . . . **Gunther L. Less** produced and hosted an hour documentary on Christmas in the Holy Lands on WOR-TV Christmas day.

HONORS: **Temple Fielding**, already the holder of 16 foreign decorations, including five knighthoods, has been made

a Commander of the Order of Spain's Mérito Civil. The ceremony took place on his 52nd birthday, at his villa in Formentor, Majorca, with his wife Nancy hanging the impressive decoration around his neck. . . . **James A. Schultz**, vice president in charge of p.r. for the Long Island Railroad, named president of the New York Railroad Club. . . . **Norman Reader**, co-author of travel guides with **Jerry Klein**, reappointed a member of the Community Service Society's committee on public relations and support. . . . **Edward F. Thomas** re-elected chairman of the board of directors of the National Public Relations Council of Health and Welfare Services. . . . **Duncan MacDougald, Jr.**, elected a fellow of the Royal Asiatic Society of Great Britain and Ireland.

ON LEAVE: **Kenneth K. Goldstein**, a WCBS-TV writer-producer, has taken a leave of absence to accept a Sloan-Rockefeller Advanced Science Writing fellowship at the Columbia U. graduate school of journalism. Currently he is visiting various research and development centers in the U.S. and working on

## COLLEGE

(Cont'd from page 3)

have agreed to act as chairmen for two of the three panels. The third chairman is still to be selected, Luter says.

A record number of students is expected at the Conference, because of an increase in the Reader's Digest Foundation grant making the yearly event possible. Neil Berkson of the US Student Press Association, co-sponsor of the affair, estimates that 250 editors will attend.

## ALGIERS

(Cont'd from page 1)

don't know the answers themselves.

One resident correspondent complains that it is difficult for him to leave and re-enter the country because special rules have been set up for foreign journalists. Twice he was stopped at the airport, once simply because authorities there refused to honor a letter from the Ministry of Information. Each time he leaves he must have a certification that he leaves no debts behind.

a book based on some of his research in the field of medicine.

MARRIED: **F. Peter Model**, of Boston, married **Alyne R. Lobelson** in NY Dec. 10.

## Membership

### NEW MEMBERS ACTIVE

**Samuel L. Bauman** - Chief, News Bureau, The Stars and Stripes, Naples, Italy.

**Michael Field** - Staff Correspondent, The Daily Telegraph, The Reporter, Rio de Janeiro, Brazil.

**Craig B. Fisher** - Producer/Writer, NBC News, New York, New York

**Harold Gal** - Copy Editor, The New York Times, International Edition, Paris, France.

**Joseph Winn Daniels Novitski** - News Editor, The Associated Press, Rio de Janeiro, Brazil.

**L. Bruce van Voorst** - Chief of Bonn Bureau, Newsweek Magazine, Bonn, Germany.

### ASSOCIATE

**I. William Berry** - Slotman, New York Herald Tribune, New York, New York.

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